Staff Report:
Charter School Renewal Petition –
Sacramento New Technology High School

April 12, 2012

Background & Time-Line

SCUSD authorized SNTHS	June 16, 2003
SNTHS first opened	2003-2004 Year
First renewal approved	April 19, 2007
Current term ends	June 30, 2012
SNTHS petition received	January 17, 2012
Public Hearing	February 2, 2012
Recommendation	March 1, 2012

Petition Review Criteria

Academic Criteria for Renewal:

Attained API growth target in the prior year or in two of the last three years

Ranked in deciles 4 to 10, inclusive, on the API in the prior year or in two of the last three years

Ranked in deciles 4 to 10, inclusive, on the API for similar schools

Charter school's performance is at least equal to district schools students otherwise would attend

Petition Review Criteria

District Staff has thoroughly reviewed SNTHS's renewal petition:

Overall, the petition meets the requirements of charter school laws, including the academic performance standards, the 16 elements and renewal criteria.

Staff Report

Academic Performance Index (API)

Year	API Base	API Growth	Growth Target	Gain/ Loss
2008-2009	655	688	7	33
2009-2010	688	681	6	-7
2010-2011	681	699	6	18

Staff Report Continues

Similar School API Ranked in
Deciles 4 to 10

2011 – Data not yet available
2010 – 4
2009 – 8

Compares a school to 100 similar schools
Establishes a ranking of schools from
highest to lowest by school type
Range from 1 to 10 (low - high)

Staff Report Continues

Sound Education Program

Curriculum aligns to state standards

Offers a challenging, college preparatory curriculum using a technology approach

Offers all students' access to their Design Pathway, including Visual Communications, Illustrator, Web Design, Advanced Digital Media, Motion Graphics, and Portfolio

Staff Report Continues

Financial impact if petition is denied:

The projected cost to bring New Tech back as district school is at **$662,000** for several reasons:

Loss of 45 out-of-district ADA.

Loss of $1,370 per ADA.

Loss of $295,966 fees generated from charter for facilities use, oversight fee, and other services.

Staff Report Continues

Marketing Plan 2012-2013: Key Marketing strategies include:

1. Face to Face recruitment
2. Letters to Parents
3. Participation in Community Events
4. Direct Advertisement
5. Current parents and students

Staff Report Continues

Marketing Plan 2012-2013: Key marketing strategies include:

6.   Online Advertising

7.   Student Work in Public Places—with acknowledgment of the school/contact information

8.   Facebook "Fan" page

9.   Twitter

10.   Student Facebook Campaign

Staff Report Continues

School-Wide Data:

There was an 18 point growth in the API for the 2010-2011 school year

The Latino subgroup met and exceeded their target moving from 640 to 655
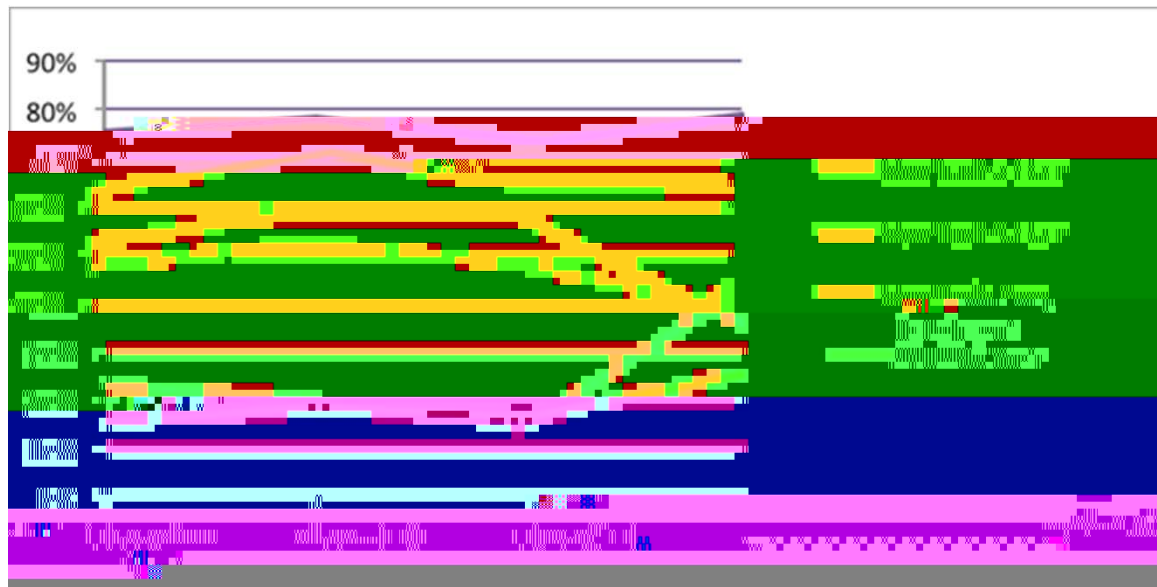
The Socioeconomic subgroup met and exceeded their target moving from 658 to 681

English Language Learners as a subgroup moved from 587 to 617 (reflective of the new strategies being employed)
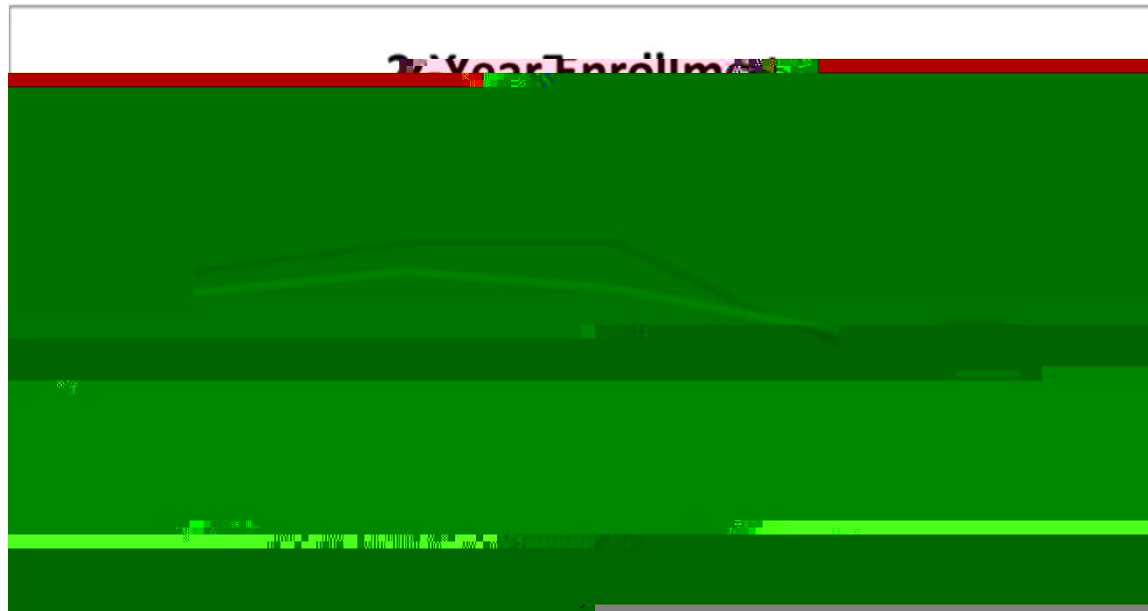
Staff Report Continues

School-Wide Data:

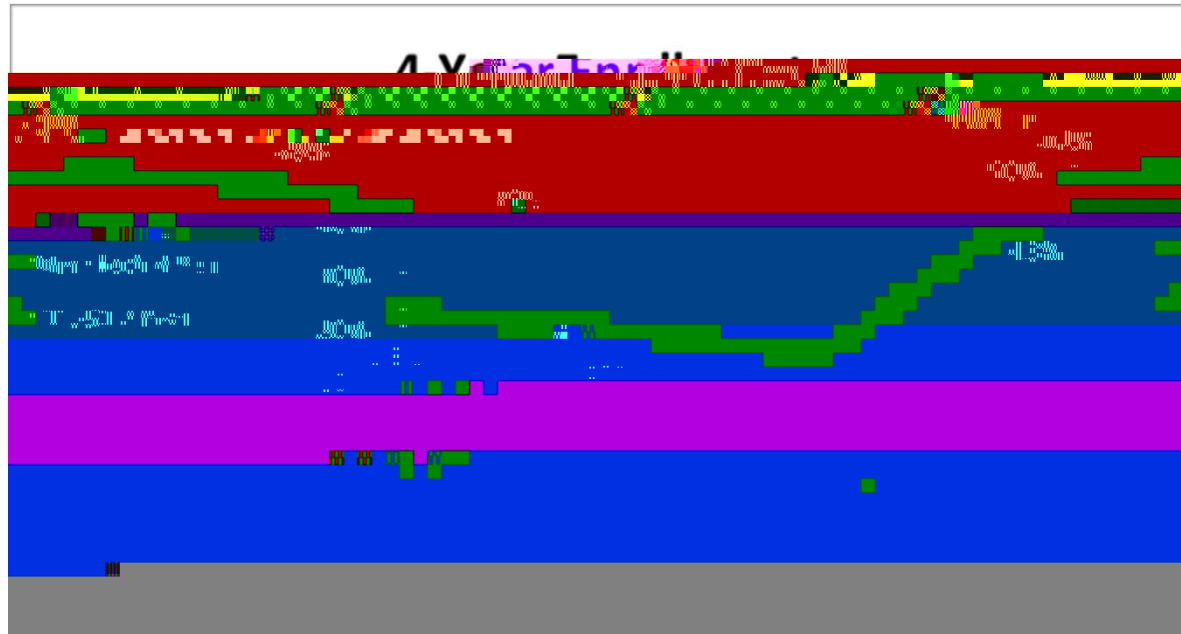New Tech sends 93% of its seniors to college:

Staff Report Continues

School-Wide Data:

Staff Report Continues

School-Wide Data:

Staff Report Continues

English Language Learner Data

Staff Report Continues

Charter Accountability Framework

Establishing the Charter Accountability Framework Committee (CAFC)

CAFC members

Staff Report Continues

SNTHS's petition contained acceptable affirmations and a reasonably comprehensive description of the 16 elements

Recommendation

Staff recommends that the Petition be approved