

SACRAMENTO CITY UNIFIED SCHOOL DISTRICT
BOARD OF EDUCATION

Agenda Item # 9.1i

Meeting Date : November 21, 2013

Subject : Board Annual Organizational Meeting

- Information Item Only
- Approval on Consent Agenda
- Conference (for discussion only)
- Conference/First Reading (Action Anticipated: _____)
- Conference/Action
- Action
- Public Hearing

Division : Board of Education

Recommendation : Approve December 19, 2013 as the Board Annual Organizational Meeting.

Background/Rationale : Education Code 35143 requires the Board of Education to select the annual organizational meeting date and to notify the Sacramento County Superintendent of School (SCOE).

Financial Considerations : None.

Documents Attached: None.

Estimated Time of Presentation : N/A
Submitted by : General Counsel
Approved by : Jonathan P. Raymond, Superintendent

Sacramento

Journal of the Sacramento-San Joaquin River Delta

Volume 2008
Sacramento, CA, 95836-9003
(916) 228-2300

www.sraa.net

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11/11/2008 09:10

FRONT PAGE: Dredging in the Delta

11/11/2008 09:10



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OF

2012. The following officers and representatives are authorized:

**BOARD
REPRESENTATIVE:**

Address:

MINUTES OF BOARD OF SUPERVISORS MEETING

For information only, any information that has been provided

Date:

shall set the date and time of the organizational meeting as required by Education Code §35142.

The 1993-1994 Seasonal Flu Vaccine Campaign

Journal of Health Communication, 1995, 20(4), 311-322
© 1995 Taylor & Francis Ltd. 0898-0101/95 \$10.00

The 1993-1994 seasonal influenza vaccine campaign in the United States was the first to be nationally televised. This study examined the impact of the campaign on public perception of the vaccine. A national survey of 1,000 adults was conducted before and after the campaign. Results showed that the campaign significantly increased public awareness of the vaccine and its benefits. However, it also led to a decrease in the perceived effectiveness of the vaccine. This suggests that the campaign may have been too general in its messaging, leading to a loss of confidence in the vaccine's ability to protect against the flu.

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